

# PARK AVENUE COMPACT DISCS

## Sandy Bitman



### Store Bio:

Park Avenue CDs is nestled in Winter Park, FL, a quiet suburb of Orlando. The store has been selling records/CDs since 1978. Originally, selling only classical records, the store dove into the compact disc world in 1984 to expand it's musical boundaries. Since then, the store has doubled in size, converted itself into a sculpture in progress, changed hands three times and joined CIMS. Over the years, the shop has had its share of promotions, in-stores, "best of"s, and of course, good times. Now, at the end of 2001, Park Avenue CDs finds itself on the brink of opening a second store: Park Avenue Junior.

### Owner Bio:

Boy goes to college. Boy needs job to help support himself. Boy starts working at Park Avenue CDs for music. Boy switches to hourly wage. Boy graduates college. Boy needs full-time job. Boy gets full-time job at record shop. Boy becomes manager. Boy is offered to buy Park Avenue CDs. Boy buys Park Avenue CDs

### Favorite Record:

Talk Talk *Laughing Stock*

### Favorite Artist:

Yo La Tengo, John Coltrane, Brian Eno

### Best In-Store Performance:

Alejandro Escovedo

### Most Memorable In-Store (that didn't go as planned):

Nothing too dramatic so far!



### Favorite In Store Promotion:

A few years back we had a midnight sale for the then new Tori Amos and Nine Inch Nail albums in conjunction with an in-store performance by the Wiseguys. Meanwhile, back at the ranch, there were over 350 kids lined up down the the street, all the while a hurricane decided to trek through Central Florida . It was one hell of a wet, windy and wild time!.

### CIMS Membership Impact:

It's been great and a lot of fun. The ability to share information and talk amongst your indie retail peers has been invaluable. It's been a nice pat on the back to be recognized by the industry and your peers by being asked to join CIMS. 🕒



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Website: [www.parkavecds.com](http://www.parkavecds.com)  
Buyer: Sandy Bitman and Matt Gorney  
Formats Sold: CD, DVD, video and vinyl  
Best Selling Musical Genres: Rap, punk, metal, alternative, rock, blues, Gospel, jazz, world, reggae, dance and electronic  
Other Locations: Park Avenue Compact Discs Jr, Pegasus Circle, Building 52, Room 102A, Orlando, Florida, 328u16-3250. Phone: 407.282.1616